



THE NAME **BRANDS EYE** STANDS FOR CREATING BRANDS THAT REFLECT STRONG VALUES, OF EFFICIENCY AND EXCELLENCE COMBINED WITH AN URGE TO MAKE YOUR BRAND A WINNER AND STAND OUT AMONG THE REST.



# SOLVING REAL CHALLENGES.

## BRAND COMMUNICATION



At Brands Eye, we facilitate in creating the most promising, targeted brand experience possible. We aim to make you stand out from the clutter and help your brand leap forward to success. We help you build on the inherent values of your brand and make it the essential core of our branding communication and strategy. Our brand communication services include Brand strategy, corporate identity, logos and other collaterals.

## PRINT MEDIA

From Advertisement campaigns, Collaterals, Brochures, Printing, we do the works when it comes to the print media. Your products and services are for us, Brands that reflect the personality and soul of your company. When we design your print based campaign, at Brands Eye, we keep in mind what makes you unique and why people buy from you.



## CONTENT GENERATION

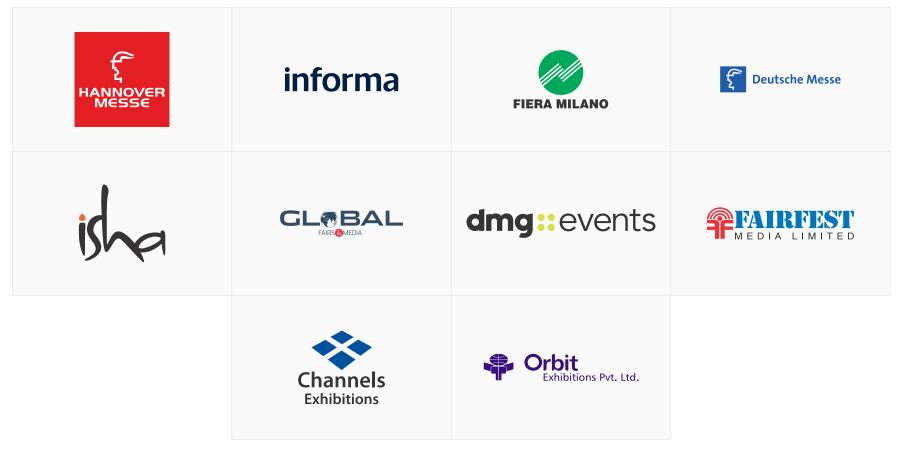
Brands Eye creates the brand tools you require to build an effective presence in the world and to engage with your target audience. Our content generation is based on strategic thinking, dialogue and attention to detail. Photography, graphics, copywriting and content writing, 3 D visualisation and illustrations form a major part of our services in the sphere of content generation.

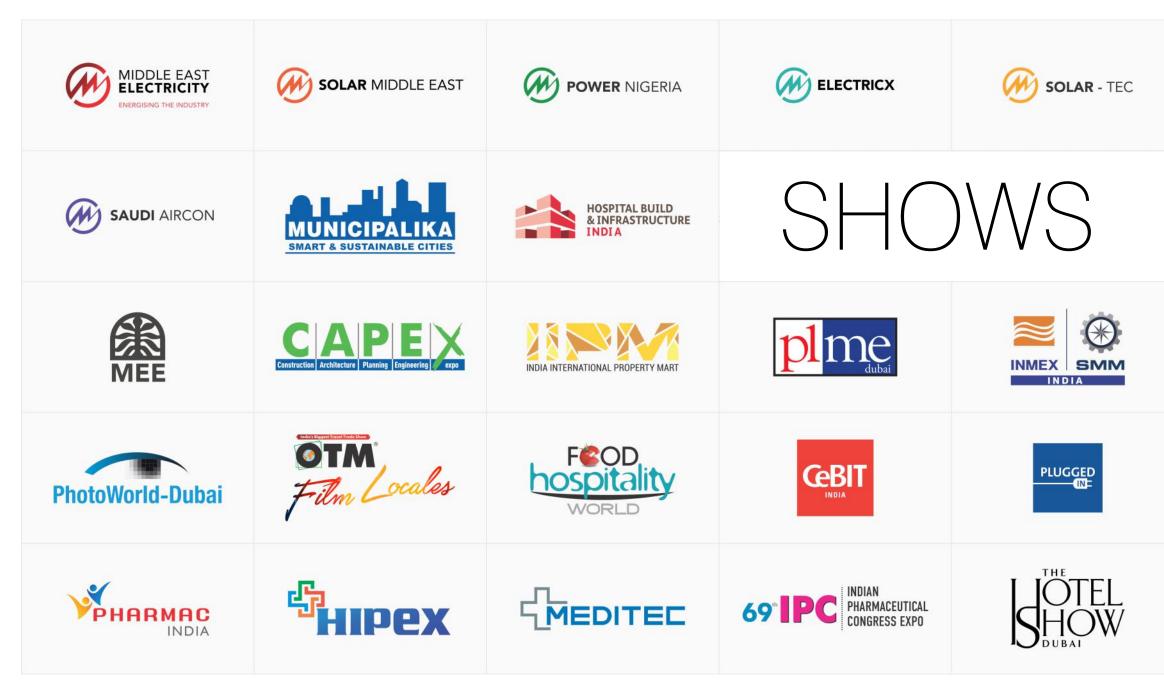


## DIGITAL MEDIA

To complete our 360 degree communication services, we work with the digital media, the world's most influential and essential part of any brand communication. Web site design and development, our search engine optimization internet advertising programs offer great value that enhance your brand experience. We aim to integrate technology-based communication into brand design, while offering you an presence on the Internet.

# SOME OF THE EXHIBITION & EVENT ORGANISERS WE HAVE WORKED WITH









# BROCHURE DESIGN







Fill and submit the application form along with the registration fee



cebit-india.com

## **The OTM Film Locales** Show holds the distinction of

- Access to Billions of Dollars in Film Funding and Incentives for your next Production
- Connecting Media Content Producers and Global Production Locations under one roof
- Access to global finance leaders presenting co-production opportunities, national film funds & private capital
- Networking opportunities to service industry partners exhibiting from more than 30 countries



## **PARTICIPATION PACKAGE:**

Per sq.m Tariff\* **OTM Mumbai** US\$ 395 INR 24.000 STAND PACKAGE INCLUDES: Electricity Security Display panel walls on 2/3 sides Tables and Chairs Nameboard Fascia **Complimentary Visitor** Spotlights General lighting

### Fairfest Media Ltd [CIN - U74140WB1988PLC045101]

EARLY BIRD OFFER\*

Per sq.m Tariff\*

US\$ 295 INR 18.000

Mumbai: 305, 3rd Floor, The Summit Business Bay, Near WEH Metro Station, Off Andheri Kurla Road Andheri (East), Mumbai 400 093, India Tel: (91) (22) 4555 8555 Fax: (91) (22) 4555 8585 New Delhi: 216A/1 Gautam Nagar, Gulmohar Park, New Delhi 110 049, India Tel: (91) [11] 2686 6874, 2686 6875 Fax: (91) (11] 2686 8073 Registered Office: 25C/1 Belvedere Road, Alipur, Calcutta 700 027 Tel: [91] [33] 4028 4028 E-mail: contact@fairfest.in | Web: www.otm.co.in



to global destinations and locations





⊕ otm.co.in

## India's premier marketplace connecting commercial, film and television professionals



## THE EVENT

Films Compliment Tourism: India is the largest producer of films in the world and Mumbai its hub. The Indian Tourist is highly influenced by the Indian Film and Entertainment Industry. Especially with a strong Indian audience growing across the world with the expansion of Indian channels, Indian software and Indian Films theatrical releases worldwide.

OTM is the largest and most international travel trade show in India, held annually in Mumbai. A significant section of OTM is focused on marketing destinations for and through Films, with the support of leading industry associations and guilds...

OTM Film Locales Show is the premier marketplace connecting commercial. film and television professionals to global production locations in Mumbai, India's largest production center.

### STARTING JAN '18, A WHOLE NEW SHOW CALLED OTM LOCALES SHOW (OTMLS) IS BEING CARVED OUT WITH THE FOLLOWING OBJECTIVES

 Creating an annual marketplace and forum for buyers in above segments from all over India and Sellers from all over the world.

- · Promoting Locations for Films, Television and Digital video content
- · Promoting Destinations through the medium of Cinema, Television and Digital Video content
- · Networking and educational opportunities for exchange of knowledge and information

## **VENUE & DATES**

OTMFLS will be held in Hall 2 of Bombay Exhibition Centre, which has been recently refurbished to match 5-Star convention hall of pillar-less 20,000 sq ft.

It will coincide with OTM from 18 - 20 Jan '18, providing huge synergies due to large presence of more than 60 countries and 25+ Indian States.



**OTM FILM LOCALES SHOW PROVIDES ATTENDEES ACCESS TO** BILLIONS OF DOLLARS IN INCENTIVES AND OPPORTUNITIES FOR DOMESTIC & INTERNATIONAL PARTNERSHIPS FROM HUNDREDS OF EXHIBITORS FROM MORE THAN 50 COUNTRIES.

## THE FORMAT

OTMFLS will be a strictly B2B focused travel mart, with thousands of Film, TV and Digital Video producers visiting as buyers from all over India. Some of the buyers will be hosted by the organisers, subject to strict qualification criteria. The buyers will be scheduling appointments with sellers, through online matchmaker and diary system provided to them.

## Panel Discussion\* / Conference Topics\* to be confirmed

- Around the World in 90 Minutes: Opportunities, Options, and Outcomes
- Shooting in Multiple Territories: Logistics, Challenges and How to Access Incentives / Tax Credits Across Different Regions
- Around the World in 90 Minutes: A Win-Win Proposition
- · Sustainable Production: Think Global, Act Local

## WHO EXHIBITS?

- Adventure Sports Venues
- Adventure Sports Organisers
   Cruises

## WHO VISITS?

From location managers and scouts, filmmakers and producers, to studio executives, the OTMLS is the marketplace for industry professionals interested in connecting to global production locations and film funding resources.

- Shopping Malls

Shipping Companies

Sellers will be from Film Commissions and

such authorities mandated to promote

destinations as locations, Studios and

other service providers e.g. line producers

There will be parallel events and

education sessions the details of which are

at various locations.

## WHY EXHIBIT?

## services or location support facility to the World's largest filmmaking community.

- Meet production decision makers working it advertising and interactive entertainment i professional but relaxed environment.
- Witness high-guality content over the 3 days including keynotes, panel discussions, works and presentations.

## WHY VISIT?

- Network with professionals in the creative sci industries
- Attend three days of industry seminars, work panel discussions and presentations.
- Explore a world of location filming, production support services and facilities.
- Pre-schedule meetings using our online sche



## Partner and Sponsorship Opportunities

otm.co.in



OTMLS offers a unique opportunity to showcase your locations, film commission, incentives, studio, production

film, TV,	<ul> <li>VIP experience for very high value Producers and EPs to encourage attendance.</li> </ul>
	<ul> <li>Numerous networking opportunities over lunches, happy hours, drink receptions.</li> </ul>
nops	<ul> <li>A meeting scheduler option for visitors to book appointments with exhibitors on their stands</li> </ul>

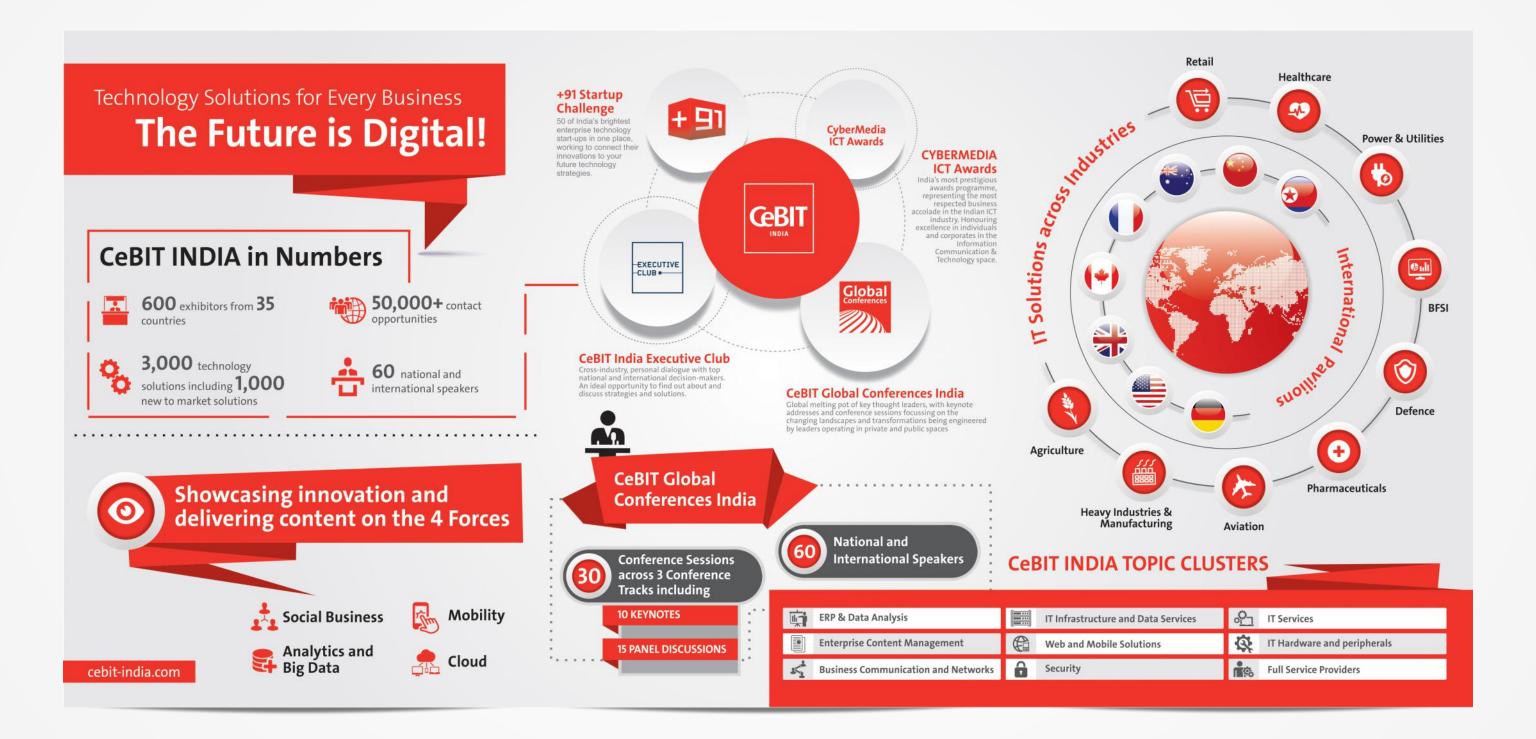
Do you produce content for film, TV, advertising and interactive entertainment? Then OTMLS is an unmissable event in your industry calendar. It's designed to help you get your productions made and grow your business.

een	<ul> <li>Meet with international film commissions, locations and production services</li> </ul>
hops,	Get up to speed on the latest film incentives from around the world
n	<ul> <li>Relax and Network in the OTMLS Lounge with peers from the industry!</li> </ul>
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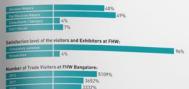
Various partner opportunities exist to help you get even closer to the production community at OTMLS. We can tailor sponsorship, branding and promotional opportunities based on your needs and budget.

Sponsorship – associate with popular features such as content sessions, bars and networking areas











## ABOUT US

ASSOCHAM India is organising a 3-day <u>Health &</u> Pharma Summit & Expo, 2018 on Healthy India: Vision 2030, Transforming India's Health Systems to identify and explore innovations and advances in various fields of healthcare, medical equipment and pharmaceuticals. HIPEX 2018 will help to improve universal access

to health & medicine within the framework of developing business models, supporting organizations, fostering partnerships, and The event will help professionals, entrepreneurs,

industry players, Pharma units, including biopharmaceuticals, bio-services, bio-industry, investors and global institutions to collaborate for taking advantage of the latest innovations and

The summit will make an effort to identify steps for improving the healthcare scenario by learning from international and domestic case studies to address the challenge on the way. The summit will also explore how public private partnerships can enhance the quality of healthcare, and

## È

## SPEAKER PROFILE REPRESENTATIVES FROM:

- Department of Pharmaceuticals Chemicals
- Ministry of Health & Family Welfare Other
- Drug Controller
- Medical Council of India
- armacy Council of India
- Government representatives
- careprofessionals
- reinsurance Majors
- vresentatives

## ition provider:

-sultants



- OBJECTIVES OF THE SUMMIT To suggest approaches for achieving global standards of healthcare & pharma across the country
- To converge all stakeholders on one platform and arrive at
- To facilitate sharing of knowledge and best practices
- To make aware the pharma industries to meet the global
- To facilitate drug surveillance To create awareness and interface with innovative healthcare
- practices, quality assurance mechanisms and marketing To provide a unique and common platform to network and
- To recognize excellence in healthcare delivery

- Pharmaceutical Machinery, Printing, Packaging, Lab Pharmaceutical Formulation, Bulk Drugs, Veterinary Drugs, Additives, Intermediates
- Pharma Ancillary & Utility Services & Maintenance
- Pharmaceutical Engineering/Refrigeration
- Software for Pharmaceutical industry and anagement, Clean Room Technology
- Bio-Pharmaceuticals/Biotechnology, Bio Lab Instruments & Equipment, Bar Coding
- R&D Instruments & Equipment
- Water Management, Water Treatment, Supply & Pharmaceutical Logistics & Pharmaceutical

# WHO SHOULD VISIT

- Pharmaceutical company marketing/Purchase/ Export professionals across India & abroad
- Merchant Exporters/Contract Manufacturers Pharma Distributors/C & F/Mfrs
- Generic & OTC manufacturers & wholesalers Govt. suppliers/liaison agents
- Top Management & CEOs, Indenting agents
- Pharmaceutical Machinery manufacturers & traders/Packaging Material Companies Biotechnology Companies Regulatory/

- WHO SHOULD EXHIBIT Environment Control Equipment, Pollution Control Contract Manufacturers Contract Research Organizations (CROs) Ayurvedic/Herbal Products Analytical Laboratory Supplies (Instruments,
  - Glassware, Lab, Reagents Chemicals) Analytical Services Nutraceutical Product/Dietary Supplements/

  - Excipients/Food Additives/Natural Extracts Flavors & Fragrances/Safety Equipment rravuis co rragrances/sareny equipment
     Trade Promotion Bodies-Technical Publications/ Trade
     Associations/Media/Publications/ Consultants

  - Research/Educational Institutions

  - All senior professionals-CEO level officers-decision такета • Financial Institutions/Regulators & Policy Makers, Govt. Organizations & PSUs
  - Industry Associations & Key members

  - mausury Associations of Ney memoers
     Diplomats, Foreign Dignitaries, Commercial Attaches VVIPs from the Central & State Govt. Members & Associates of Chemical, Pharma, Food,
     Members & Associates of Chemical, Pharma, Food, Paints, Agrochemical, Bio Tech & Chemical Industries



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Bengaluru: Bengaluru - 560 052

International Sales Rene Weinmann

FOLLOW US: t - @cebitindia

### **CeBIT Events Worldwide**



16 - 20 March, 2015 5 – 7 May, 2015

AUSTRALIA

karen@hmf-india.com





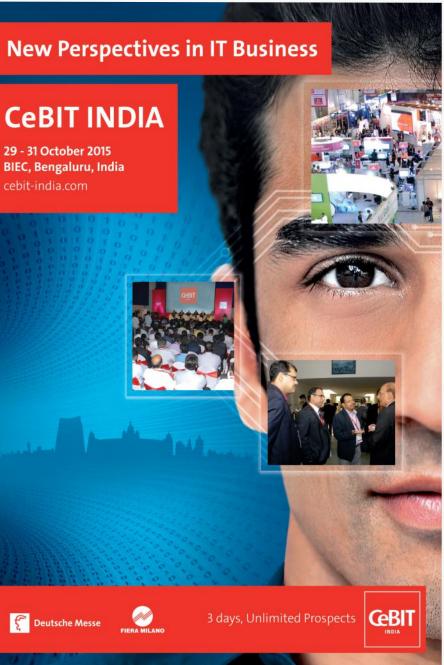
17 – 19 December, 2015



11 – 13 August, 2015 Porto Alegre, Brazil

## **CeBIT INDIA**

29 - 31 October 2015 BIEC, Bengaluru, India cebit-india.com





## **Discover the Digital** Marketplace at CeBIT INDIA

Business is going digital, with traditional processes and business models now undergoing massive digital transformation. We welcome you to experience the 'Digital Marketplace' – understand what new technology can do for your business, discover early, talk to technology innovators & solution providers at CeBIT INDIA 2015!

CeBIT Global Conferences (CGC), a crucial element of CeBIT, debuted in India in the city of Bengaluru, 12-14 November, 2014. An impressive line-up of 83 speakers from government and industry, with stimulating content and thought-provoking sessions, drew 1,763 attendees to CGC over three days. Keynotes were delivered by leaders from Vodafone, IBM, Accenture, Intel, Infosys, Daimler and other global brands. And panel discussions on contemporary topics such as The Internet of Things, Smart Cities and Connected Car resulted in standing-room only sessions.

The presence of Shri.Siddaramaiah, Hon'ble Chief Minister of Karnataka, and other dignitaries from his cabinet was the government's acknowledgement of CeBIT's importance to the city of Bengaluru and the State.

CGC India had three conference tracks, a line-up of 83 speakers, and 33 sessions for delegates, including 9 visionary keynotes, 17 panel discussions, and 4 seminars. Apart from this, there were numerous

speeches made by government and industry officials at the Digital India Vision Summit that occurred on the first day of CeBIT INDIA.

The concurrent CeBIT Expo occurred in two halls and saw the participation of 418 exhibitors from 14 countries. In all, there were 9,311 visitors to CeBIT INDIA 2014.

All this reaffirms our belief that CeBIT is significant to anyone who is involved in the IT purchasing cycle. CeBIT is equally important for policymakers. government, and standards organizations.

This brochure articulates our vision for CeBIT in India, the key target groups, and buyer profiles. We believe it will help you decide how exactly you can leverage on the international platform that CeBIT offers - to meet your business objectives.

Indeed, CeBIT is the place where technology comes alive. If digital transformation is a priority, then you must be at CeBIT.





2



## 100% business = **100% career opportunities!**

business solutions etc

## Features

ZONE dedicated to career opportunities, recruitment & career planning

**CAREER LAB** providing employers and recruitment agencies a platform to introduce sessions onprofessional and personal development, work-life-balance and career planning and advice

CAREER PATHS for IT and web experts, professionals and informaticians through direct interaction with exhibiting employers

## Why Job and career

Meet your target groups: potential candidates keen on employment opportunities, professional training & reorientation



### Transform together

CeBIT INDIA and the CeBIT Global Conferences, backed by a powerful profile of association and media partners, a comprehensive marketing and promotions plan and an exceptional CeBIT Executive Club (CEC - VIP buyer program) will together transform businesses for both the professional buyers as well as the showcasing brands.

anization of focused workshop

## Book your prominent space now. Participation Options & Charges:

Stand Options Raw Space Shell Scheme Rs. 10,500 per sq.m Rs. 11,500 per s + Service Tax + Service Tax Stand area Stand area (mir Deliverables 9 sq. m) Back wa (Minimum 36 sq. meters) and side walls ( Carpeting , 1 reception des 2 chairs, 1 electric socke 1 company sign (English), 4 spot lights (100



### Branding & Sponsorship

Make your presence more visible. CeBIT INDIA offers unique options for branding & sponsorship. Discover the benefits of our numerous advertising and brand visibility enhancement and sponsorship options. Explore more opportunities by contacting us at jeevan.shenoy@hmf-india.com



Marketing: ffective use of promotional ersonalized invitation process lecision makers & buyers

General free services for all exhibitors: Marketing & Consultation service Standard CeBIT INDIA Catalogue entry Visitor Invitations





# For a successful participation

CeBIT offers various options for promoting your business. Speak to us about how to make your presentation a focus of attention. Our expertise and excellent services are at your disposal - use them to maximize your business option:

	Group presentation	International Pavilions
sq.m	Contact us	Rs. 19,750 per sq.m + Service Tax
imum alls white) , (220 V), 0 W)	Stand area (minimum 72 sq. meters) Reasonably priced, resource-efficient option Thematic and/or regional synergies derived from proximity to other exhibitors	Stand area (minimum 9 sq. meters) Wall panels, carpeting, I table, 4 chairs, 1 info counter, 4 spot lights (100 W), 1 electric socket (220 V), 1 company sign (English), 1 lockable cabinet with 2 shelves and a coat hanger, 1 waste paper basket Additional Services: A service centre will provide the following services to all exhibitors at the group stand: Information Counter Contact Person onsite during the whole event Snacks and drinks Kitchen Area Lounge area
	i	The second
	Providention	Fee Additional: Rs 22 000/- + Service Tax

B2B Lounge, with its exclusive fittings and services for high-level customer contact, as well as the modern and fully equipped Business Meeting Area both provide the ideal setting for business meetings.

Make use of our efficient lead management services to facilitate contacts with potential business partners.

### Match & Meet:

Listings on CeBIT INDIA show wel Individual Support service provided b

## International Network:

15th April 2015 to receive an EARLY BIRD **DISCOUNT of 5%** 

## **IIPM** COMPREHENSIVELY COVERS ALL ASSET CLASSES

- Office Space And Business Centres
- Retail, Entertainment And Leisure Institutional And Commercial Real

- Sports And Recreation



## WHAT WILL IIPM SHOWCASE?

**PROJECT FUNDING** 

Join direct & indirect investors. Find new projects and assets to invest in, co-investors and peers to network with.

nd daval



## **URBAN PLANNING**

Join 100 Smart Cities, 500 Am Citles and local authorities. Promote your city and region to investors and developers and network with your business



### **LEASING & PROPERTY USAGE**

Join 1,200 occupiers & 1,900 service providers. Find premises and share innovative solutions for effective project and asset management.

### **PROJECT PLANNING** & EXECUTION

MANAGEMENT Expand your network and highlight your expertise to the property professionals from the entire value chain. rchitects. Showcase your p private or publ

## **INDIA'S REAL ESTATE DECISION MAKERS. ALL UNDER ONE**

ROOF.

PORTFOLIO

## **PARTICIPATION PACKAGE**



Bare Space

NATIONAL INTERNATIONAL

Bullt up Booth Rs. 15,500\* /sq m USD 300\* /sq m Rs. 14,000\* /sg m USD 280\* /sg m

Built up Booth Rs. 10,000\* /sq m USD 200\* /sq m

## ---- PARTNERSHIP OPPORTUNITIES

Partnership is invited and can be availed by stakeholder institutions wishing to project the important role played by the institutions / corporates at the local, regional, national and international level on the subject of IIPM as per the following terms

Principal Partner	Rs. 30 Lakhs* / USS 60,000*	Partner Country
Co-partner	Rs. 20 Lakhs* / US\$ 40,000*	Feature Country
Associate Partner	Rs. 15 Lakhs* / US\$ 30,000*	Country Pavilion
Session Partner	Rs. 10 Lakhs* / US\$ 20,000*	
Product/Tech. Services Presentation	Rs. 30 Lakhs* / USS 60,000*	

JSS 60,000\* USS 45,000\* USS 30,000\*

## \*Add IB% GST extra

## - ADVERTISING OPTIONS -

Promote your projects, products and events before, during and after IIPM through our website, newsletters, publications, onsite advertising and more.

**BOOK** NOW

To book your vantage stand at IIPM please fill up the enclosed Space Application Form

To register for IIPM 2018 Conference Please fill up the enclosed Conference Registration Form and email to given below address

## **THE DOST** MEDIA LIMITED

Fairfest Media Ltd (CIN - U74140WB1988PLC045101)

Mumbal: 305, 3rd Floor, The Summit Business Bay, Near WEH Metro Station, Off Andheri Kurla Road Andheri (East), Mumbai 400 093, India | 🖕 +91 22 4555 8555 | 😁 +91 22 4555 8585

New Delhi: 216A/1 Gautam Nagar, Gulmohar Park, New Delhi 110 049, India 

Kolkata: 25C/1 Belvedere Road, Alipur, Kolkata 700 027 | & +91 33 4028 4028

Contact@fairfest.in | @ www.fairfest.in

### CONFERENCE RAP NATIONAL INTERNATIONAL Pre-Event Rs. 15.000\*# US\$ 300\*# On the spot Rs, 18,000\*# USS 360\*#



## THE SHOW

IIPM is India's first global B2B event for the real estate sector. It will bring together the most influential professionals from all sectors of the Indian and International property markets, for three days of networking, learning and transactions through premium events, conferences and dedicated exhibition zones.

The Real Estate and Property markets in India are poised for a paradigm shift due to the effects of demonetisation, introduction of RERA, and new instruments like REIT, all of which are ushering in the next level of reforms that may be disrupting the industry temporarily, in the wake of a massive expansion.

IIPM is a platform for the industry to shape up future opportunities arising out of these tectonic changes.

IIPM is being organised under the larger banner of Future of the City, co-located with India's longest serving and largest expositions on Cities and Buildings, viz:

Municipalika - The 15th International Exhibition and Conference on Smart & Sustainable City Solutions and CAPEx - The Innovative Building Materials and Technologies Show.



### **EXHIBITION**

With over 30,000 m<sup>2</sup> of rented exhibition space, IIPM along with Municipalika and CAPEx will be the premier and largest-ever gathering of professionals engaged in design, architecture, building, buying, investing, operating, buying, leasing and supplying for a sustainable Future of the City.



### LEADERSHIP SUMMIT

An exclusive forum with major Institutional Investors, Policy Makers, Mayors, Municipal Commissioners, Real Estate Developers, Builders and Corporate Occupiers.



### NETWORKING

An exclusive networking platform for 7,500 participants to connect during targeted matchmaking, social and business events.

## CONFERENCE

the City.

### A leading programme of 100+ conference sessions providing expert insight into key sectors in Future of



### AWARDS

Celebrating the most outstanding projects for a sustainable Future of the City (in partnership with leading Television Media Channels).

## **PROPTECH &** INNOVATION AT IIPM:

The IIPM Innovation Forum will explore the most innovative material, products, solutions and practices designed to make the city infrastructure and properties sustainable and affordable. It will feature a dedicated programme of conferences, case studies and pitching sessions.

IIPM is designed as a unique event for the entire urban development value chain from all geographies and sectors.

# EXHIBITOR PROFILE

FINANCIAL INSTITUTIONS

Banks, Investment Companies, Pension Funds, REITs,

Venture Capitalists, Insurance Companies, Hedge Funds,

Fund Management Companies, Private Equity Investors,

Asset Management Companies, Sovereign Wealth Funds.

COUNTRIES, REGIONS, CITIES

AND REGIONAL AUTHORITIES

RERA]

achievements

internationally

Investment Promotion Agencies, Economic Development

Authorities, City Promotion Agencies and Authorities,

Location Marketing Agencies, Regional Development

and States (Housing, Urban, Infrastructure development,

WHY EXHIBIT?

Target investors and corporate end users

Network with partners and find new clients

Position your Company both nationally and

Reinforce your presence at the show

Source capital and strike deals

Build confidence in the industry



### **ECONOMIC ZONES**

Investment Zones, Special Economic Zones (SEZs), Free Trade Zones (FTZs), Inward Investment Organizations.



### **REAL ESTATE DEVELOPERS**

Office space and Business Centres, Institutional and Commercial Real Estate, Hospitality, Retail, Entertainment and Leisure, Healthcare, IT, Logistics and Industrial, Sports and Recreation, Urban Infrastructure.



### SERVICE PROVIDERS

Consultants, Architects, Designers, Urban Planners, Real Estate Owners, Engineering Consultants, Contractors, Project Management Companies, Construction Companies, Property Advisors, Real Estate Solution Providers, Real Estate Development Consultants, Corporate End Users, Retailers,

## MARKETING CAMPAIGN

- Online Advertisements
- Social Media posts
- Adverts in National and International Trade Publications
- SMS Campaigns to Real Estate Professionals and Private Investors
- Outdoor Advertising

# VISITOR PROFILE

## 

### MINISTERS, MAYORS AND **GOVERNMENT OFFICIALS**

**REAL ESTATE DEVELOPERS** Office, Commercial, Hotel & Leisure, Retail, Healthcare, IT, Logistics, Industrial and Residential space.



## END USERS AND OCCUPIERS

Corporate End Users, Retailers, Hotel Operators and others,



### INSTITUTIONAL INVESTORS

Banks, Financial Institutions, Investment Companies, Fund Management Companies, Private Investors, Pension Funds, REITs, Venture Capitalists, Insurance Companies, Hedge Funds, Private Equity Investors, Asset Management Companies, Sovereign Wealth Funds.



### **STATES, CITIES & REGIONAL AUTHORITIES**

Investment Promotion Agencies, Economic Development Authorities, State Industrial and Investment Development Corporations, City Promotion Agencies & Authorities, Location Marketing Agencies, Regional Development and Investment Zones, Inward Investment Organizations, Special Economic Zones, Free Trade Zones,

## Promote your projects, your know-how and

- Newspaper Adverts
- Email Campaigns to Global Contacts

- PR Coverage





### SERVICE PROVIDERS

Architects, Designers, Urban Planners, Real Estate Owners, Consultants, Engineering Consultants, Contractors, Project Management Companies, Construction Companies, Property Advisors, Real Estate Solution Providers, Real Estate Development Consultants, Real Estate Agents, Facility Management Providers.

5

## **PRIVATE INVESTORS &** HOMEBUYERS

## WHY VISIT?

- Discover prime projects, buildings and assets
- Increase your network of business leaders
- Learn about industry trends and innovations
- Find your next business opportunity



Ing closely with foreign and Indian trade associations/chambers of commerce, Indian and foreign embassies to promote the is working closely with foreign and Indian trade associations/chambers of commerce, Indian and trading partner countries. EEPC India event globally.

600 foreign delegates from 61 countries

- Subcontractors play a vital role in modern industry they now constitute more and more to the production process, and also constitute by lar the most important link in the value-adding vitain
- Industrial Supply INDIA is concurrently held with IESS, which will generate powerful synergies and increased visitor traffic-at your booth and make the show a valuable source of new humos conducts

## Connect with professionals from the World of Pharmaceuticals A Chief Patron - 68th IPC 2016 WHY EXHIBIT? Hosted at the upcoming Pharma Hub of India- Vizag Hosted at the upcoming rhamma rule or maner vixage Huge potential to be unearthed by way of participation See the Latest Technologies and Innovations See the Lettest recomposes and introduces Separate Pavilions for Pharma Machinery Manufacturers Separate Favilions for Pharma machinery manufactures Focus on Secondary Equipment and Pharma Ancillary Industries The industry oriented congress attended by World Leaders in Reserve to determine Pharma industry The 68th edition of the show-The largest in entire South East Asia Occases Main Pharmaceutical Cargiers Association Cargiers Association Provide Main Pharmaceutical Cargiers Association Mumbries

INDIAN PHARMACEUTICAL

CONGRESS EXPO

16-18 DEC 2016

VISAKHAPATNAM-AP

www.ipce.co.in

## Meet and Greet with the who's who in the industry WHY VISIT? The One Stop Show for the Pharma Industry

- Active Support from Central and State Government Support from all Govt, and Non Govt, bodies such as IDMA, IPA etc.

# IPCE is the oldest exhibition and conference for Pharmaceutical Induction in tests

## to get the Best Platform for your business

R

40000

AIDCOL

# Hurry and Register

SUPPORTED B

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ARTNERED WITH

Look forward to meet you all at the congress.

ensity college of Pharmaceutical Sciences is the venue for this congress and

the Indian Pharmaceutical Association during December 16 to 18, 2016

# Hnarmaceutusa pua uruga, velenina y uruga, revenina intermediates Pharmaceutical Printing, Packaging, Lab, Material &

## Pharmaceutical Machinery Pharmaceutical Formulation Pharmaceutical Bulk Drugs, Veterinary Drugs, Additives,

# EXHIBITOR PROFILE

Pharma Ancillary & Utility Services & Maintenance

Software for Pharmaceutical industry and manageme

 Biar woornig
 Bio-Pharmaceuticals / Bio Lab Instruments & Equipment Bio-Priamaceuricas / Diu Law eleventinana el

VISITOR PROFILE Pharmaceutical company marketing / Purchase / Export
Professionals across India & Abroad

Merchant Exporters
 Contract Manufacturers
 Pharma Distributors / C & F Manufacturers
 Generic & OTC Manufacturers & Wholesalers

Packaging Material Companies

Govt. Suppliers / Laison Agents
 Top Management & CEOS
 Indenting Agents
 Pharmaceutical Machinery Manufacturers & Traders

Pharmaceutical Engineering
 Pharmaceutical Refrigeration

Clean Room Technology

- Environment Control Equipment, Pollution Control

  - Products & Services
  - Contract Research Organizations (CROs) Ayurvedic / Herbail Products
     Analytical Laboratory Supplies (Instruments, Glasswan
     Lab. Reagents - Chemicals)
     Analytical Services
     Notematical Services
  - Nutraceutical Product / Dietary Supplements
  - Excipients / Food Additives / Natural Extracts
  - Flavors & Fragrances
  - Consultants
     Trade Promotion Bodies -Technical Publications/ Trade Associations / Media / Publications
  - Biotechnology Companies
     Regulatory / Research / Educational Institutions
     All senior professionals-CEO level officers-decision makers
  - Financial Institutions Regulators & Policy Makers

  - Regulators & Policy Wakers
     Govt. Organizations & PSUs
     Industry Associations & Key Members Insubity Associations is very memory
     Diplomats, Foreign Dignitaries, Commercial Attaches Diplomass, Foreign Dignitanes, Commercial Attaches
     WilPs from the Central & State Govi.
     Members & Associates of Chemical, Pharma, Food, Paints, Agrochemical, Bio Tech & Chemical Industries







Hurry and register for Pharma Ancillery Expo 2016 to get the best platform for your business

- Pharmaceutical Labeling and
- Pharmaceutical Refrigeration
- Pharmaceutical Logistics
- Pharmaceutical Software

# **iii VISITOR** PROFILE

- Manufacturers
- Bulk Drug Manufacturers
- API Manufacturers
- Pharmaceutical formulators
- Merchant Exporters

# ABOUT PAE 2016

The Inaugural edition of Pharma Ancillary Exhibition will run parallel to the 7th edition of Pharmac India exhibition scheduled to take place from 13th to 15th October 2016 at the CUFC Hall. Atmosfabed, Guitaret Judia, The Judian Diversional for the context indian of the context indian of the context indian. of Pharmac India exhibition scheduled to take place from 13th to 15th October 2016 at the GUEC Hall, Ahmedabad, Gujarat, India. The Indian Pharmaceutical industry has been witnessing placemental executivic respectivence driven by rights concurrentian The GUEC Hall, Ahmedabad, Gujarat, India. The Indian Pharmaceutical industry has been witnessing phenomenal growth in recent years, driven by rising consumption levels in the country and strong demand from export markets. The pharmaceutical industry in India is estimated to be worth about USS 10 be, growing at an applied rate.

levels in the country and strong demand from export markets. The pharmaceutical industry in India is estimated to be worth about US\$ 10 bn, growing at an annual rate across the demastic industriated country in board of while the demastic industriated country in board of while the demastic industriated country in the demastic industriated coun industry in India is estimated to be worth about 055 10 bit, growing at an annual rate of 9%. In world rankings, the domestic industry stands fourth in terms of volume and tath in value terms. The ranking in value terms may also be a reflection of the law of 9%. In world rankings, the domestic industry stands fourth in terms of volume and 13th in value terms. The ranking in value terms may also be a reflection of the low necessary of the security.

Exports of pharmaceuticals products from India increased from US\$6.23 billion in 2006-07 to US\$8.7 billion in 2008-09 a combined annual growth rate of 21.25%. According to Price water house Coopers (PWC) in 2010, India joined among the league of top 10 global pharmaceuticals markets in terms of sales The ancillary segments to Pharmaceuticals are also getting its share and the growing pharmaceutical market segment has prompted us to launch this specialized exhibition through which all the ancillary segment will get a direct interaction with their buyers under one roof "Welcome !!"

# **EXHIBITOR** PROFILE

- Pumps and Valves
- Pharmaceutical Machinery Coatings
- Safety Equipment R & D Equipment and Lab Equipment

- Contract Manufacturers
- Bio Technology Companies Pharma Distributors Govt Suppliers/liaison

Regulatory bodies

PharmacIndia.com





ABOUT PHARMAC INDIA 2014 Pharmac India is 5° International Pharma Machinery, Equipment, Bulk Drugs, API, Pharma Lab & Material Exhibition in India. It has successfully brought together manufacturers and buyers on a common platform and contributed substantially towards the arrowth of the indivision. Pharmac India 2014 is jointly organized by Orbitz Exhibitions Pvt. Ltd. & IDMA (GSB) and actively supported by CIPI.

## WHY EXHIBIT

- Key reasons to exhibit at Pharmac India 2014 Hyderabad is a bulk drugs hub and pharmaceutical capital of India
- Consistent growth with every hosting.
- Pasonage and support of quality exhibitors and visitors
- Pharmac India Is dedicated to large, medium and small enterprises in pharma sector. Conspicuous presence of foreign visitors Good footfails by potential buyers
- 450 plus companies participated in Pharmac India 15000 plus visitors attended Pharmac
  - Special promotions to ensure buying delegation from all pharma comparises in India as well as overseas.

## WHY VISIT

- Pharmac India 2014 is a unique networking and business eve-industry: Ib timps in one-so one mesenge with potential outer the latest industry brends and helps you remain one steps ab-abreast you of constantly changing global market.
- abreast you of contesting changing good neutrol. Key reasons to visit at Pharmac India 2014 300 phu antotos includes the who's who of the pharma industry in India s Special focus on pharmaliney, packaging and back dogs. Opportunity for contract manufactures Features new/innovasive product faunches

- WHY GANDHINAGAR Pharmac India 2012 which was held in Gandhinagar is by far the most successful shows of Pharmac India entries and boasts of 7500 quality visitors hence it is a thed and tested venue for mix evolution.

- mise exhibition; Gandhinagar, Gujaraf's new capital city; is around 23 km North from Ahmedabad, the largest city of Gujarat, on the west central point of the instastrial corridor between Dehi, the political capital of India, and Mumbal, the financial capital of India. It has a world class exhibition or works with writing the base to class information to an of duration. india, and Mumbai, the prancial capiter of mola. If has a world class exhibition complex affording the best in class infrastructure and facilities to host major trade faits. It is credited with drawing quality visitors who mean business. host major trade fairs. It is credited with drawing quality visitors who mean business. Being a planned city with demarcated zones according to key bein functional profiles and purpose. Gandhinagen has relatively free flowing credit and intra-city battle. Hence, it serves as an ideal venue for exhibitions which draw in huge crowds.
- venue nar exatations which araw in nuge crowds. It is well connected to many industrial hubs in the region as well as those in important Indian cities.

@ www.pharmacindia.com

## A host of exclusive features and unrivalled opportunity to learn, share knowledge, network and do business.



## EXHIBITOR PROFILE

- Pharmaceutical Bulk Drugs, Veterinary Drugs, Additives, Intermediates Bio- Pharmaceuticals / Bio Lab Instruments & Equipment
- Pharmaceutical Machinery Biotechnology
- Pharmaceutical Formulation Analytical Laboratory Supplies Pharmaceutical Printing,
- Packaging, Lab, Material & Machinery
- Pharma Ancillary & Utility Services & Maintenarice
- Analytical Services R & D Instruments & Equipment
- Pharmaceutical Engineering Pharmaceutical Retrigeration
- R & D instrumenta & Equipmenta Water Management, Water Tratment, Supply & Disposal Waste Management Software for Pharmaceutical industry and management
- Environment Control Environment Control Equipment, Pollution Control Products & Services Clean Room Technology Contract Manufacturers
- Bar Coding

## VISITOR PROFILE Pharmaceutical company marketing / Purchase / Export professionals across India & abroad

- Merchant Exporters
- Contract Manufacturers
- Pharma Distributors / C & F / Mirs
- Generic & OTC manufacturers &
   wholesalers
- Govt. suppliers / liaison agents Top Management & CEOs
  - - Financial Institutions
- Indenting agents Hommany agents
   Pharmaceutical Machinery manufacturers
   Govt. Organizations & PSUs
   Industry Assocna. & Key menu

Contract Research

(Instruments, Glassware, Lab. Reagents - Chemicals)

- Regulatory / Research / Educational Institutions
  - All senior professionals-CEO level officers-



Pro-

Organizations (CROs) Ayurvedic / Herbal Products Nutraceutical Product / Dietary Supplements Cosmetics Products

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 Excipients / Food Additives / Natural Extracts Flavors & Fragrances Safety Equipments

Consultants

Trade Promotion Bodies -Technical Publications/ Trade Associations / Media / Publications

- Industry Assocns. & Key members Diplomats, Foreign Dignitaries, Commercial Attaches
- VVIPs from the Central & State Govt. Venes nom me useran & state cost.
   Menbers & Associates of Chemical, Pharms, Fool, Paints, Agrochemical, Bio Tech & Chemical Industries

**Exhibit at CAPEx and position your** organisation in front of 15,000 participants from leading organisations



## **MARKETING** CAMPAIGN

- Newspaper Adverts
- Email Campaigns to Global Contacts
- Online Advertisements
- Social Media posts
- PR Coverage
- Adverts in National and International Trade Publications
- SMS Campaigns to Real Estate Professionals and Private Investors
- 😂 Outdoor Advertising

## **PARTICIPATION PACKAGE**



## CONFERENCE NATIONAL

INTERNATIONAL Pre-Event Rs. 15,000\*# Rs. 18,000\*#

# Delegate fee does not include accommodation, transport etc.

## **PARTNERSHIP** OPPORTUNITIES

Rs. 30 Lakhs* / US\$ 60,000*
Rs. 20 Lakhs* / US\$ 40,000*
Rs. 15 Lakhs* / US\$ 30,000*
Rs. 10 Lakhs* / US\$ 20,000*
Rs. 6 Lakhs* / US\$ 12,000*

Partner Country US\$ 60,000\* US\$ 45,000\* Feature Country Country Pavilion US\$ 30.000\*

To book your vantage stand at CAPEx, please fill up the enclosed Space Application Form BOOK NOW To register for CAPEx 2018 Conference, please fill up the enclosed Conference Registration Form



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New Delhi: 216A/1, Gautam Nagar, Gulmohar Park, New Delhi 110049 | 🖕 +91 11 2686 6874 / 75 | 🚓 +91 11 2686 8073 Registered Office: 25 C/1, Belvedere Road, Alipur, Kolkata 700027 | 📞 +91 33 4028 4028 | 🖶 +91 33 2479 0019 Capex@fairfest.in | ⊕ www.capex.co.in | ⊕ www.municipalika.com

## 888

On the spot





19-21 September 2018 BOMBAY EXHIBITION CENTRE, MUMBAI, INDIA

## AN EXCLUSIVE INTERNATIONAL **EXHIBITION & CONFERENCE ON INNOVATIVE BUILDING MATERIALS & TECHNOLOGIES**



www.municipalika.com

## **BUILDING MATERIAL OVERVIEW**

In India, building materials constitute 60% to 70 % of the total cost of construction. The combined market value of bricks, cement, iron and steel market value of bricks, cement, iron and steel, chemicals, tiles, bitumen, components for building and plumbing services etc. is estimated at INR 3000 billion annually. In addition to the above, is the rapidly growing market for innovative technologies and materials like composites, plastics, ceramics, pre-engineered, pre-fabricated and pre-cast building products etc.

### www.capex.co.in



Fenestration, Doors, Windows, Systems

B

Steel and Iron

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Heating, Ventilation, and Air Conditioning (HVAC)

Fire, Safety and Security

Tiles, Sanitary Ware and Bathroom Products

Construction and Assembly





Waterproofing and Damp Proofing Material Application



Elevators, Escalators and









Form Work and Scaffolding

IT Solutions For Building



Electrical Fittings and Lightings Wires and Cables

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Granites

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Wood, Timber and Boards

Hardware, Fixtures and Fittings

Stones, Marbles and



Energy Storage, Batteries,

**Inverters and Generators** 





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Facades

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Roofing, Cladding and

Veneers and Flooring

Paints and Coatings

Landscaping and Floriculture

Energy Conservation Products, Solar Products, Green Products

Kitchen Spaces and Products





Housing: About 20

million new units over the next 5 years. Growtl

Education **Office Space:** Five fold increase in office space over the next 5 years. The demand for office space is expected to go up to 500 million sq. feet in the next 10 years. (Schools, Colleges, Institutes): Quantum jump in growth expected in next 10 years.

**REAL ESTATE** 

POTENTIAL IN INDIA

The market is expected to grow at **33%** 

冊

Retail Space: Mall space to increase by 70 million so, feet over the

next 6 years, touching the \$1.3 trillion mark. India's organised retail sector is expected to grow by 25 to 30% over the next 5 years.



Hospitality: Over 150,000 hotel rooms planned over the next 5



Healthcare (Hospitals): Trebling of the health care facilities in the decade ahead.

## **BENEFITS** FOR **EXHIBITORS**



One - to - one meeting with ŝ influencers and decision makers from key buyer segments.

## **CITY INFRASTRUCTURE & BUILDING DEVELOPMENT**



With massive urbanisation and the ongoing Government of India and state Government Mantri Awas Yojana - Housing for All, Swachh infrastructure development and building construction for all types of buildings -commercial, residential, office, education, hospitality, healthcare, retail etc, will create one of the biggest thrusts and expansion in the construction sector in India.

construction sector in India. CAPEx-2018 is an International trade fair exclusively focused on emerging building materials and technologies; mechanical, electrical, plumbing & fire services (MEPF); green building products etc, which are environment



Building distribution channels & partners. products & services.

Better understanding of budget allocations, product requirements, sourcing needs and procurement process of the buyers.

?		8	Architects and Architectural Firms / Co
ŀ	É (	2	Builders
U	2	2	Civil Engineers, Structural, EPC Compar
>	> (	28	Construction Project Managers
$\subseteq$	2	₹D	Developers and Contractors
-	5 (	<b>E</b>	Design Engineers and Practitioners
>	> (		Disaster Management and Mitigation G
		e	Elected Representatives
		•	Electrical Engineers & Contractors
		0	Energy Efficiency Groups
	(	0	Environmental Specialists
	(	B	Fabricators and Sub contractors
	(	8	Facility Management Firms
		8	Fire Protection Professionals
	(	8	Financial Experts
		<b>1</b>	Green Building Consultants
	(	8	Health Specialists

## **CONFERENCE** PROGRAMME

Broad Themes Of Discussion Over Three Days

DAY 1	Building Materials and Techn Emerging Trends
DAY 2	Sustainable and Green Buildi Technologies
DAY 3	Modern and Speedy Construct Systems and Practices and T

	Hotels
3	HVAC Engineers and Contractors
Ô	Illumination and Lighting Professionals
<b>(</b>	Interior Designers and Decorators
8	Landscape Architects and Consultants
(2)	Leasing and Hiring Firms
é	Mayors & Municipal Comissioners
8	MEP Engineers and Contractors
	Offices and Industrial Establishments
<b>a</b>	Plumbing and Sanitation Engineers and Contractors
	Project Management Firms
	Retail
	Safety Specialists
0	Security and Fire Protection Specialists
	Structural Engineers
8	Urban Designers
<b>(</b>	Vertical Transportation Specialists

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<b>cshop</b>   Presented by ADDC Low Volta Committee (LVSGC)	nge Switchgear Se	emin	ar Programme	
Tuesday 24 September 2013 Workshop by ADDC LV Switchgear Committee Topic – Prequalification of LV Switchgear & Components b Objective: to facilitate one-to one interaction with testing function and address any technical, functional queries. Prequalification with LVSGC is a mandatory requirement for all LV in that come under ADDC. U Capacitor Bank has recently become included under the prequali and type test requirement specified by LVSGC is unique to suit ADDC this opportunity to address any queries related to LV Capacitor Bank ADDC LVSGC in coordination with Abu Dhabi Quality & Conformity Co the Abu Dhabi Quality Mark to the LV products. In this context, pre- tLVSGC is also preparing for the prequalification of Solar PV system the "Go Green" concept. Speaker: Engr. Tariq Ali Al-Hashemi, Chairman, ADDC LV SC Q & A Plenary Session	y ADDC LV Switchgear Committee (LVSGC) labs, and for manufacturers to brief the stallations in customer buildings in Abu Dhabi fication requirement. The technical requirements crequirements. LVSGC would also like to take the uncil (OCC) is working on various options to offer ualification with ADDC has more relevance. being installed widely in Abu Dhabi to promote witcheseer Committee	) - 13:00 ) - 16:30 ) - 11:30 ) - 11:30	Tuesday 24 September 2013Company: UL (Underwriters Laboratories)Topic: UL Type Examination & Classification for Switchgear & APF Capacitor Panels (IEC61439/IEC61921)Speaker: Dirk MuellerCompany: Gersan Elektric Tic ve San ASTopic: Cable Management System & Busbar TrunkingSpeaker: Hitamber KunderWednesday 25 SeptemberCompany: The Faraday Training GroupTopic: Electrical SafetySpeaker: Ian PattinsonCompany: UL (Underwriters Laboratories)Topic: UL Type Examination & Classification for Switchgear & APF Capacitor Panels (IEC61439/IEC61921)Speaker: Ian Pattinson	
Topic - Major barriers preventing international manufactur Market Objective: to understand the major hurdles that global and setting up their facilities in Abu Dhabi. In line with the Abu Dhabi 2030 plan, Abu Dhabi aims to develop as a manufacturers. ADDC plays a major role in the LV Market in Abu Dha mandatory requirement. This session will benefit stakeholders and enable them to formulate perspectives on the topic, the plenary session will include panel me Testing Laboratory, a design consultant and representative from an	d local manufacturers experience when an industrial hub for international bib by prequalifying the LV products as a e their strategy accordingly. To provide different umbers from ADDC, Abu Dhabi QCC, Approved	We	© Informa Exhibitions. This programme may change due to unforeseen circumstances. Informa reserves the right to change the venue, sessions and/or speakers. The look forward to seeing you at MIDDLE ERST SOLAR	SUPPLYING DEMAND GENERATING BUSINE
Panelists include:			MIDDLE EAST	

11-13th February 2014 | Dubai, United Arab Emirates

23 - 25 September 2013 Abu Dhabi National Exhibition Centre, United Arab Emirates

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JD:

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- Engr. Tariq Ali Al-Hashemi, Chairman, ADDC LV Switchgear Committee

- Farraj Trading & Manufacturing Company

Workshop

10.30

11.30

14.00

15.00

- Pierrick Balaire, Business Development Director Product, ASTA

## And representatives from:

- QCC
- Hager



## **Conference**, Seminar and Workshop Programme

## **SPEAKERS**



Afag Mufti Senior Manager, Capital Projects & Infrastructure



Carl Sheldon CEO, Abu Dhabi National Energy Company (TAQA)



**Eithne Treanor** Special Correspondent, CNBC Arabia; Founder and Managing Director, ETreanor Media



Dr. Michael Kraemer Senior Associate, Taylor Wessing



Nneka Wood Nneka Wood, Senior Project



Finance Associate, White & Case





HE Eng. Abdulla Saif Al-Nuaimi Director General, ADWEA



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Ali Saleh Albarrak President & CEO. Saudi Electricity Company



CEO of ABB in Southern Gulf

Eng. Khaldon Khashman Secretary General, ACWUA

Robin Mills lead of Consulting



Sean Johnson Capital Markets Partner. White & Case

## Power + Water Middle East Leaders' Forum

Leadership and innovation in achieving a sustainable power and water strategy

## Monday 23 September 2013

## Registration

09.30

10.00

10.05

10.10

10.30

11.30

12.00

12.30

## Opening remarks from the Chair

- Eithne Treanor, Special Correspondent, CNBC Arabia; Founder and Managing Director, ETreanor Media

Business card exchange. Introduce yourself and share your business card with 5 people in the room.

- Opening Keynote Address: New initiatives to support a sustainable power and water strategy
- HE Eng. Abdulla Saif Al-Nuaimi, Director General, ADWEA

### Leaders Panel: Establishing best practice to improve efficiency in power and water programmes

- Highlighting new initiatives and benchmarking successes
- Identifying the main challenges to reducing power and water consumption patterns
- · Learning from regional successes and how these can be adapted
- Establishing an energy and water sustainability roadmap and developing policy recommendations based on shared experiences
- Ali Al-Barrack, President & CEO, Saudi Electricity Company
- Carl Sheldon, CEO, Abu Dhabi National Energy Company (TAQA)
- HE Eng. Khaldon Khashman, Secretary General, Arab Countries Water Utilities Association (ACWUA)
- Nick Carter, Director General, Regulatory Supervision Bureau

### Morning break and visit the exhibition

### Outlining developments in the GCC gas and power market

- Gas supply challenges on price and quantity
- Highlighting new gas supply and import initiatives
- Assessing the impact of alternative energy sources and efficiency

## - Robin Mills, Head of Consulting, Manaar Energy Consulting

### Innovative solutions to overcoming water shortage issues

- Evaluating water resource management strategies
- Updates in desalination research and water reuse technologies
- Highlighting new opportunities in wastewater treatment
- Are policy changes required to implement any meaningful demand management initiatives?
- HE Eng. Khaldon Khashman, Secretary General, Arab Countries Water Utilities Association (ACWUA)

### www.powerandwaterme.com

## 13.00

### Lunch

13.30

15.45

16.45

## 14.15

- - debt capital markets have on project finance in the region?
- Sean Johnson, Capital Markets Partner, White & Case

## 14.45

## in solar power

- Estimating the potential for solar power in the region
  - **Emirates Solar Industry Association**

### 15.15 Afternoon break and visit the exhibition

## **Country Spotlight Session: Qatar**

- developments
- reducing network water losses

- plant and a standalone reverse-osmosis (RO) plant
- Highlighting new opportunities for the private sector

## - Afag Mufti, Senior Manager, Capital Projects & Infrastructure, PwC

### 16.15 Country Spotlight Session: Saudi Arabia

- Investing \$109billion in 16 new nuclear power stations

### Energy efficiency opportunities in power generation and water

 Current energy efficiency related trends and challenges in the Middle East Integrated automation and control, energy management systems for enhanced energy efficiency • Enhancing the heat rate and reducing auxiliary power consumption in power plants • Energy efficiency and loss reduction in water production, processing and distribution Grid technologies for reduced transmission losses and integration of renewable energy

### - Carlos Pone, CEO of Southern Gulf (UAE, Oatar, Oman) and Pakistan, ABB

### Exploring new finance structures to fund power and water mega-projects

 Overview of the most common financing arrangements currently being approved • Evaluating the role of private equity, bank lending and PPP · What impact could the introduction of alternative finance mechanisms such project bonds from

## - Nneka Wood, Senior Project Finance Associate, White & Case

### Renewable Energy Project Showcase: Creating a roadmap to make the Middle East a global leader

 Highlighting the latest regional developments in the solar industry • Establishing clear policies and standards to drive investment into solar power projects Identifying effective policies to incentivize private sector buy-in and participation

## - Dr. Michael Kraemer, Senior Associate, Taylor Wessing; Board Member and Legal Counsel,

• Outlining how Qatar is meeting the challenges of increased energy demands in line with World Cup

• Upgrading and increasing capacity of the utilities infrastructure, improving water storage and

Investing \$125billion in alternative and renewable energy development

Introducing demand management initiatives including advanced electric consumption metering

Launching new power and water projects such as an IWPP combined electricity and desalination

Assessing the Kingdom's role as a leader and pioneer in regional renewable energy mega-projects

• Exploring recent policy changes and incentivizing private sector engagement

Reviewing KSA's reliance on power from traditional hydrocarbon sources

Achieving 54,000 megawatts of electricity from renewable sources by 2032.

Highlighting new opportunities for the private sector

### - Dr. Said Al-Shaikh, SVP and Group Chief Economist, National Commercial Bank

### Closing remarks and end of conference

# **CeBIT Global Conferences**





Dr. Vishal Sikka CEO, Infosys



Helmut Schutt

Co-Host Supported by Transmission Sector 458175







Conference Program & Visitor Registration form

### New perspectives in IT Business

As part of its internationalization strategy, CeBIT Events worldwide brings to India its CeBIT Global Conferences Programme. The CGC

programme features a series of engaging conferences, workshops and seminars; it also hosts Global Thought Leaders who deliver keynote sessions on the Central Theme at CeBIT.

C-Level executives worldwide ensure that they are at CeBIT to attend these sessions.

In March 2014, some of the keynote speakers at CeBIT Hannover included Apple Co-Founder Steve Wozniak and Jimmy Wales -Founder Wikipedia. In India, CeBIT will host a similar calibre of Keynote Speakers.

CeBIT India will bring to life all the brand attributes of CeBIT Events worldwide. The tradeshow and conference has a clear focus on T.BUSINESS.100%.

### Conference Themes

he central theme for 2014 is "New Perspectives in IT Business". This central theme sets the background for the keynotes from industry ought leaders. The CeBIT Global Conferences programme travels to India as part of our unified global brand strategy. The CGC pgramme will deliver content on the 4 Forces that are shaping the Business Technology Ecosphere: Big Data – Social Business – bility - Cloud



Conference - 3 parallel Tracks



one: Thought leadership, visionary, current and future trends, research.

leynote sessions – thought leaders, visionaries, industry captains – from market research, academia, vendor community, users/CXOs. Speakers will be invited by Member of the Board, MD, Conference Manager (India). Also open to Foundation Partners.

hrough Call for Papers, Also open to Cluster Partners, Listen to the Gurus of technology innovation Speakers at CeBIT Global Conferences include:





Donald Managing Director, Accenture



R Chandrashekhar President, NASSCOM



## Power stage

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## Execution

Tone: Application of technology in the verticals/ user companies, Adoption trends, Workshops, Seminars, panels,

panel discussions, demos tractive sessions

kers will be recruited

Innovation stage 0 Engagement

CeBIT seminars, workshi

one: Technology-led discussions, vorkshops, demos, product launcher ements (cluster partners)

CeBIT seminars, worksh anel discussions, demos ictive sessions

takers will be recruited ough Call for Papers. Also ten to Cluster Partners.



CIO, Daimler Trucks, Buses & Vans





farten Pieters Managing Director & CEO, Vodafone India Ltd









## Committed to provide innovative & premium experience to our clientele with dedicated team of **250 travel** professionals across India.







## **Glimpses** of **Municipalika** 2017



### www.municipalika.com



I am happy to know that the 14th edition of Municipalika -India's recognised tradeshow and conference focused on Smart, Clean and Sustainable Cities is being organised in Navi Mumbai. Maharashtra is the most urbanised state of the country. I hope that Municipalika will offer a unique opportunity to its participants to showcase and source technologies, innovations, products and services, further to State Government's mission of affordable housing and smart sustainable, cleaner and greener cities. I extend my warm wishes to the organisers and all participants and wish the conference a grand success.

**Devendra Fadnavis Chief Minister** Government of Maharashtra





P	ARTICI	PATION	PACKAGE		.000.0000	
		Å	CONFE	RENCE		
		NATIONAL	INTERNATIONAL	<u> </u>	NATIONAL	INTERNAT
	Built up Booth	Rs. 15,500* / sq m	USD 300*/ sq m	Pre-Event	Rs. 15,000*#	US\$ 300*#

NDOOR	Bare Space (min 36 sq m)	Rs. 14,000* / sq m	USD 280* / sq m	
OUTDOD	Built up Booth (min 50 sq m)	Rs. 10,000* / sq m	USD 200* / sq m	

## PARTNERSHIP OPPORTUNITIES

INTERNATIONAL

Rs. 18,000\*#

# Delegate fee does not include accommodation, transport etc.

On the spot

Principal Partner	Rs. 30 Lakhs* / US\$ 60,000*	Partner Country	US\$ 60,000*	Feature Country	US\$ 45,000*
Co-partner	Rs. 20 Lakhs* / US\$ 40,000*	Country Pavilion	US\$ 30.000*	Partner State	Rs. 30 Lakhs*
Associate Partner	Rs. 15 Lakhs* / US\$ 30,000*				
Session Partner	Rs. 10 Lakhs* / US\$ 20,000*	Feature State	Rs. 22.5 Lakhs*	State Pavilion	Rs. 15 Lakhs*
ProductTech. Services Presentation	Rs. 6 Lakhs* / US\$ 12,000*	Partner City	Rs. 15 Lakhs*	City Pavilion	Rs. 10 Lakhs*

### **BOOK** NOW To book your vantage stand at Municipalika 2018, please fill up the enclosed Space Application Form To register for Municipalika 2018 Conference, please fill up the enclosed Conference Registration Form



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## 15<sup>th</sup>INTERNATIONAL EXHIBITION & CONFERENCE ON SMART & SUSTAINABLE CITY SOLUTIONS





19-21 September 2018 BOMBAY EXHIBITION CENTRE, MUMBAI, INDIA

www.municipalika.com

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## THE SHOW

- With rapid pace of urbanisation, Indian cities and urban areas are experiencing massive expansion and growth, throwing up huge challenges, and business opportunities. The Government of India programmes like Swachh Bharat Mission - Sanitation for All by 2019, Housing for All by 2022 under PMAY (Pradhan Mantri Awas Yojana), 100 new Smart Cities Mission, 500 cities under AMRUT (Atal Mission For Rejuvenation and Urban Transformation) for 1 lakh population plus cities, and HRIDAY (Heritage City Development and Augmentation Yojana) for Heritage Cities, are driving central and state governments, urban local bodies and private industry by creating the right enabling environment for building better cities.
- For the last 14 years Municipalika, International Conference and Exhibition on Making Cities Work, has been instrumental in highlighting pertinent issues revolving around these challenges and opportunities, sharing best and leading practices, showcasing technological and managerial solutions, and providing inputs for policy interventions.
- Municipalika 2018 is the 15th International Exhibition and Conference on Smart and Sustainable City Solutions.
- Will have participation of International Country Pavilions, State Pavilions and Municipal Corporations displaying their initiatives undertaken for their Cities along with 300+ technology solution providers for city development needs, exhibiting their technologies and displays.
- More than 10,000 delegates and visitors are expected to participate in the unique mega show for building better cities.



**EXHIBITION** 

CONFERENCE

**B2B MEETINGS** 

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CONCLAVE



-

## WHO VISITS



Participative Cities Open House Interactive session with Mayors, City Managers, RWA, NGO, CBO

## CONFERENCE Broad Themes Of Discussion Over Three Days

DAY 2
<ul> <li>Healt Manag</li> </ul>
• Urba
• Gree

## WHO EXHIBITS Solution providers of:

- Management & Recycling Sanitation for all, ODF cities, Municipal, Industrial Hazardous, Bio Medical, Construction & Demolition and E-waste/ Recycling and Waste to Energy
- **Environment & Pollution Control** Pollution Control Technologies and Clean Air, Land and Water Technologies
- **Urban Infrastructure** Development City Infrastructure for roads, transportation, airports, electricity and lighting, power, telecom, energy and Green Cities
- **Digital Cities** Geospatial / GPS Solutions for Smart Cities, E Governance, ICT Applications

۲	Public and Private Security Agencies
	Central Water Commission, Central Ground Water Authority
	Municipal Water Authorities
	Water and Waste Water Consultants and Experts
۲	Technology Providers and Vendors
9	Green Built Environment Consultants
2	Town Planners, Architects, Engineers and MEPF Experts
	Housing and Building Departments
٢	Real Estate and Township Developers and Builders
C	Construction and Infrastructure Developers
1	Building Owners Associations, Housing Societies and RWA
8	Estate and Facility Managers
6	Home - Owners and Buyers
	Elected Office Bearers
8	Media/Press

hy Cities (Integrated Water & Waste nent, Swachh Bharat Mission)

Mobility and Transportation

Cities

### DAY 3

- Housing for All
- Digital Cities and E Governance
- Integrated Cities



## All the key technologies at a single venue.



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ASSOCHAM India is organising a 3-day Health & Pharma Summit & Expo, 2017 on Healthy India: Vision 2030, Transforming India's Health Systems to identify and explore innovations and advances in various fields of healthcare, medical equipment and pharmaceuticals.

HIPEX 2017 will help professionals, entrepreneurs, industry players, Pharma units, including biopharmaceuticals, bio-services, bio-industry, investors and global institutions to collaborate for taking advantage of the latest innovations and advances.

The summit will make an effort to identify steps for improving the healthcare scenario by learning from international and domestic case studies to address the challenge on the way. The summit will also explore how public and private partnerships can enhance the quality of healthcare, and therefore life in India.

Kind regards,











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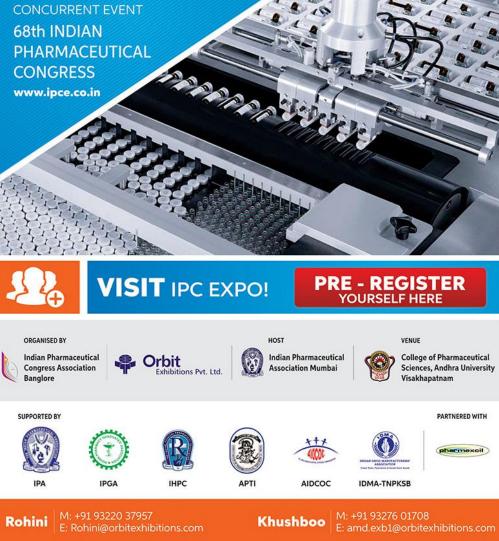
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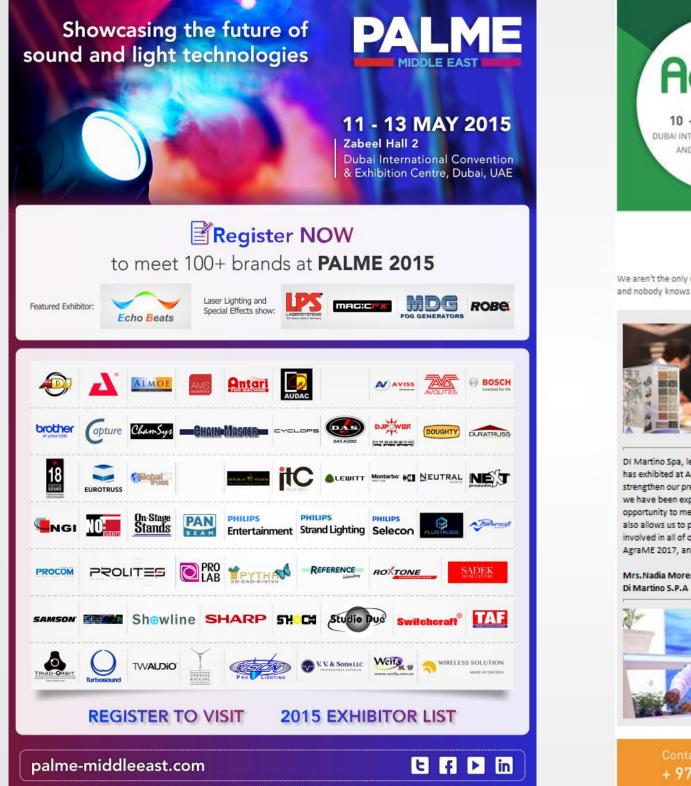
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We first participated in AGRA ME in 2010 and have attended all editions since then, thanks to AgraMe, it has been possible to introduce our products into the MENA region. Every year we meet new people from different countries, and therefore create new collaborations. The AgraME Team do everything possible to develop the exhibition and help the companies increase their business through their marketing campaigns!

Serena Ruggeri Maag Macchine Agricole

DI Martino Spa, leader in the production of gardening, agriculture and DIY products has exhibited at AgraME since 2005. Participating at this exhibition allows us to strengthen our presence in the Middle East markets and surrounding areas where we have been exporting for more than 30 years. The event gives us the opportunity to meet new buyers and renew trade relations that already exist. It also allows us to present and showcase the quality, innovation and technology involved in all of our products. For these reasons we shall participate again at AgraME 2017, and in all future shows.



Mrs. Nadia Moresco



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Date: 27 September 2016 Time: 1500 Venue: Eko Hotel, Lagos, Nigeria



The 2016 edition of the Power Nigeria conference will offer its attendees a complete purview of the Nigerian Power Industry via interaction with top ranking professionals from DisCos and valuable information on finding and maintaining project and company funding.



27 September 2016: Government & Disco States of address 28 September 2016: Financiers

29 September 2016: Gas to power value chain workshop

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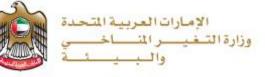
27 September 2016: Government & Disco States of address 28 September 2016: Financiers

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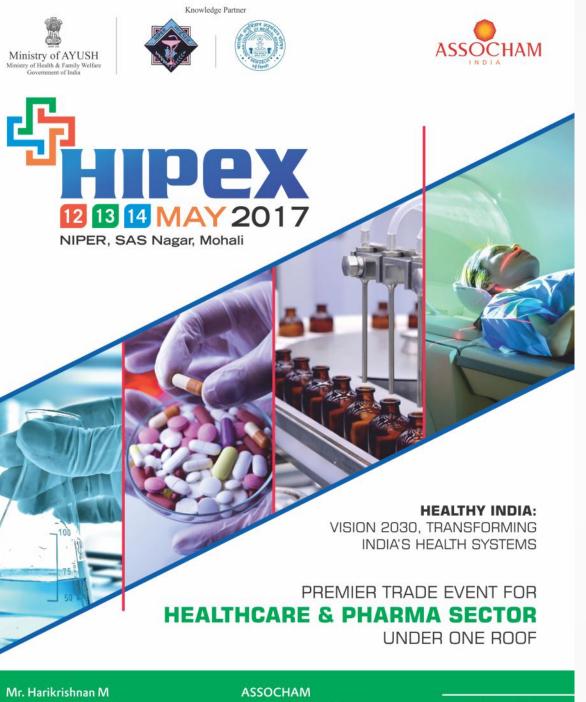
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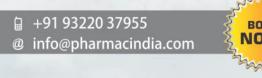
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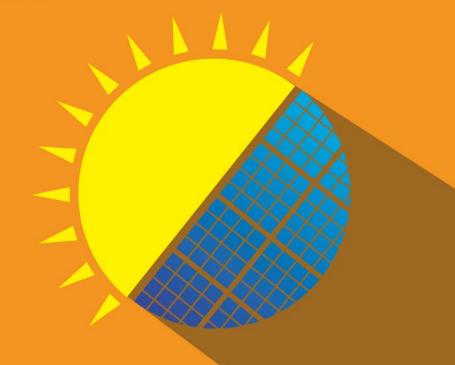




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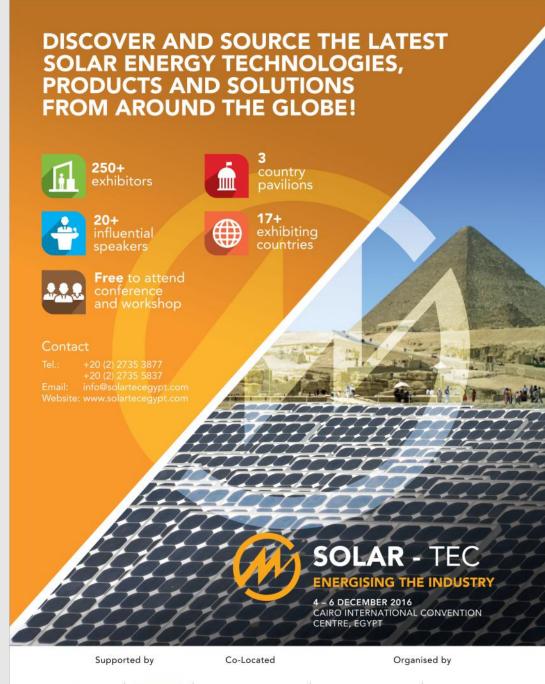
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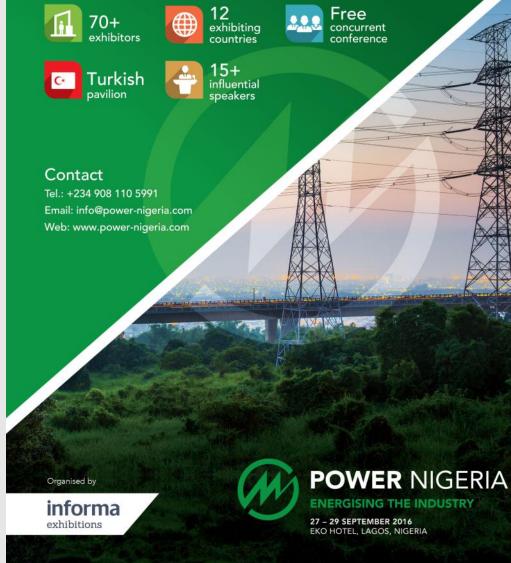
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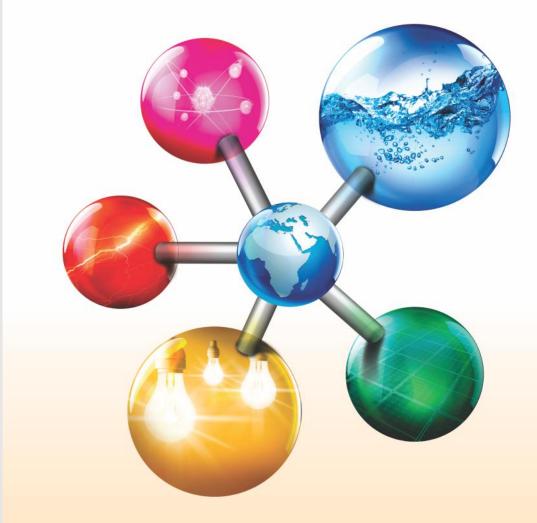
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of flight. 01:30 pm 12:00 pm After flying through various countries in the world, Festo 01:30 pm

Controls India will display 04:30 pm 03:00 pm the FESTO SmartBird for the first time in India with Vesae Hall 18, Proget Maidae 04:30 pm association of Hannover Milano Fairs India (HMFI) at World of global brand. We would have the Indian

Industry – WIN INDIA 2013, to be held industry present to experience this from 17 – 20 December at Pragati during the 4 days of the event when the Maidan, New Delhi. SmartBird has scheduled its flight

The SmartBird is based on the European immigs." Herring Guli, is an ultralight but powerful flight model with excellent aerodynamic Mr. R. Joshi, Managing Director, Festo qualities and extreme agiity has been Controls India says, "Festo is a worldqualities and extreme agility has been Controls India asys, "Festo is a world-applauded in the engineering world. The wide leading supplier of automation aim of the project was to achieve an technology and the performance leader overall structure that is efficient interms in industrial training and education of resource and energy consumption. programs. Our aim has always been with flexibility light weight construction and more important in the field of energy efficiency becoming more and more important in the field of the field of the structure of the structure of competitiveness for our customers. The and insights on the optimization of latest Leadership globally since more than 60 more important light weight constructions technologystrengths. years. Festo has deciphered bird flight Mr. Mehul Shah, Managing Director, and develop a SmartBird which flies

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17 - 20 Dec 2013	CeMAT FORUM – Panel Discussion by Thinklink SCS on Warehouse Design, Retail, Pharmaceutical and Cold Chain	18 - 19 Dec 2013	MDA FDRUM – discussions on the technology advancements on Energy Efficiency by VDMA
<b>18</b> Dec 2013	CEO Conclave - How to Technology can help Indian Industry by FPSI	18 - 19 Dec 2013	Surface Technology INDIA Conference on Surface Modification Techniques by ASM
18 Dec 2013	IA FORUM - discussion on the use of Fieldbus Technology for energy efficiency in process automation by FFIC and ZVEI	17 - 20 Dec 2013	Basics of Aydraulic, Hydraulic System, & Bosics of DV and Contamination Control organised by Eaton India

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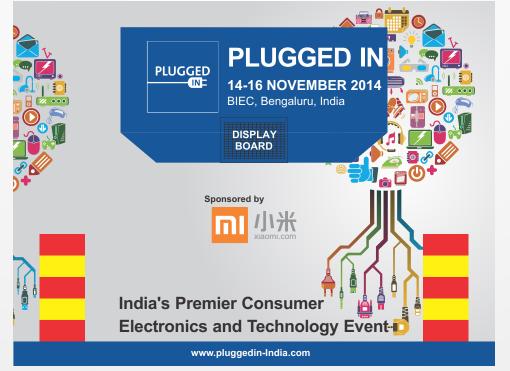






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# Exclusive Lunch Event for CXOs

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CeBIT INDIA, in association with our Foundation Partners IBM and Vodafone, is offering an exclusive networking lunch opportunity for CXOs to come together over lunch to interact, collaborate and engage with like-minded peers.

As part of this closed door session, I would like to cordially invite you to an exclusive lunch event for CXOs at the Power Stage at CeBIT Global Conferences India, on the 13<sup>th</sup> of November, 2014. The theme of our lunch will be 'Technology – Shaping the new digital India'.

To take advantage of this select complimentary attendance, included in your CeBIT INDIA Executive Club membership, please feel free to get in touch with *Mr. Shummy Herenz (shummy.herenz@hmf-india.com/Mob:+91-9007987760).* 

I very much hope you will be able to join us for this extraordinary afternoon with new perspectives.

Sincerely,

Lunch Event Details	Event Flow			
Venue:	12.45 pm to 1 pm	Registration		
Power Stage @ CeBIT Global Conferences India, BIEC, Bangalore Timing: 1 pm to 2.15 pm ##Please note that Lunch will be served at your table.	1 pm to 1.15 pm	Welcome to CXOs and Vote of Thanks from CeBIT INDIA by Dr Andreas Gruchow Keynote by Vodafone IBM Cognitive Computing Demonstration Event closure		
	1.20 pm to 1.40 pm			
	1.45 pm to 2 pm			
	2 pm			
	2 pm to 2.15 pm	Coffee and networking in CEC area		
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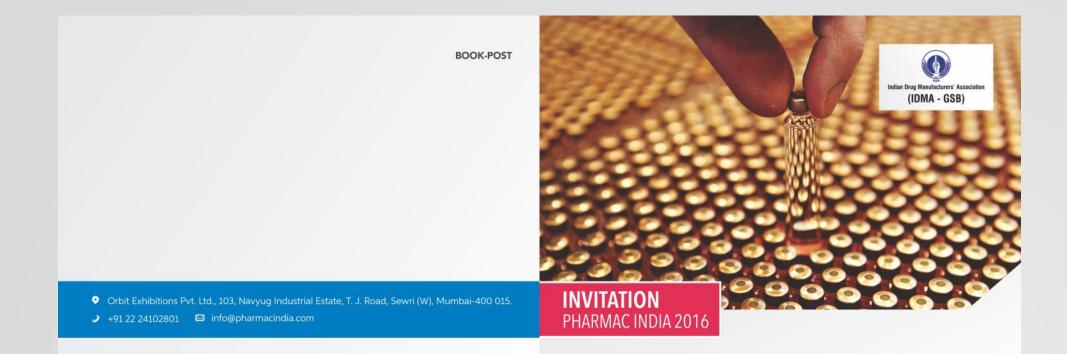
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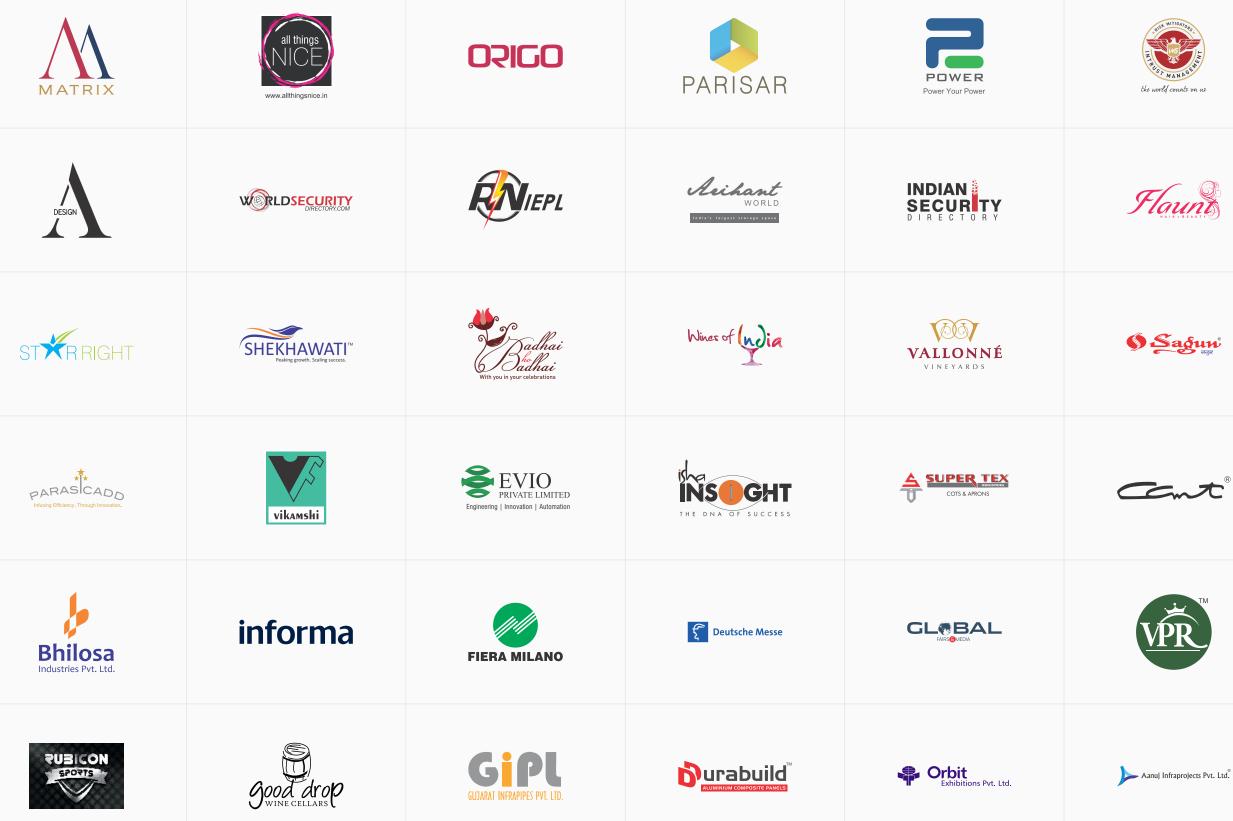
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